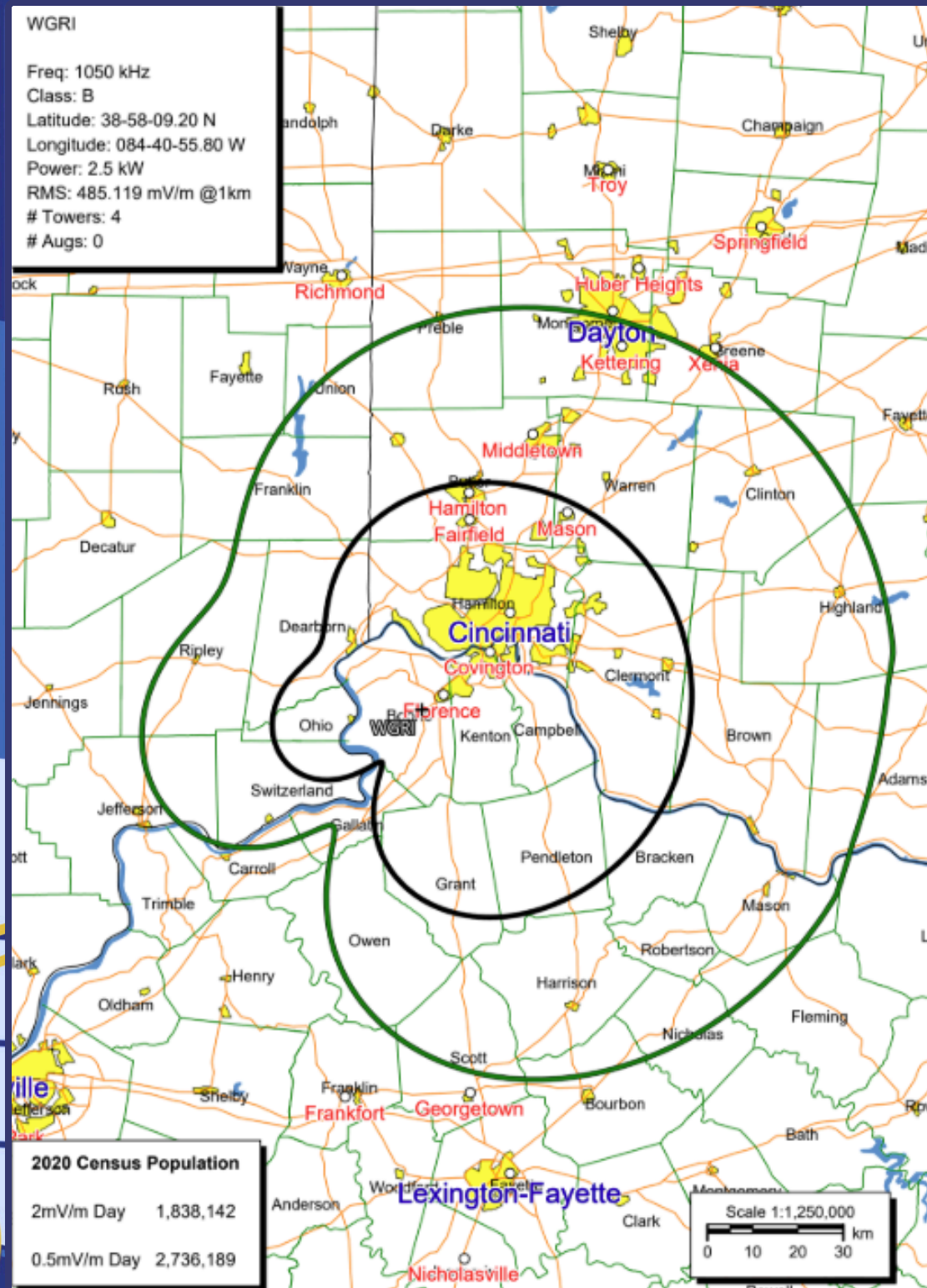


COVERAGE MAP



MEDIA KIT



CINCINNATI'S URBAN GOSPEL CONNECTION

635 W. 7TH STREET, STE. 400, CINCINNATI

WWW.INSPIRATION1050.COM

ABOUT US

Inspiration 1050 has been ministering to the Greater Cincinnati area through local preaching and teaching programs alongside the very best in Urban Gospel Music!



OUR AUDIENCE:

Black Gospel radio serves a **highly loyal, faith-centered, community-driven audience** with longer listening sessions and strong trust in local stations compared to many other formats.

GENDER

● 18-39 ● 30-54 ● 55+



AGE

● 18-34 ● 35-44
● 45-54 ● 55+



HOUSEHOLD INCOME

(Ages 25-64)

- 50%+ earn \$50,000 annually
- Significant representation in \$75,000+ households

Nielsen reports show Black radio audiences overall are economically diverse and increasingly middle-income and affluent – trends reflected within gospel formats.

Source: Nielsen, MRI-Simmons/Mediamark

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OUR MISSION:



As a partner station of Christian Broadcasting System, LTD. we are dedicated to connecting those living within the markets we serve to Christ and the work of the cross.

OUR SERVICES:

We're here to help your ministry or business reach our community. We offer **program and commercial airtime** at rates to fit any budget!

- Program and Commercial Airtime
- Special Ministry/Non-profit Rates
- Community/Events Calendar
- Professional Production Facility

LET'S GET IN TOUCH!

PHONE: (513)533-2500

FAX: (513)533-2528

INSPIRATION1050

